WASHINGTON, DC VISITATION AND IMPACT (2018)

**TOTAL VISITORS**

23.8 MILLION

9TH YEAR OF RECORD VISITATION

↑ 4.4% OVER 2017

**DC VISITOR IMPACT**

$851 MILLION

**LOCAL JOBS SUPPORTED:**

76,522

Without visitor revenue, DC would need to collect an average of $2,844/YEAR in additional local taxes from 299,070 households to compensate.

**TOTAL VISITOR SPENDING**

$7.8 BILLION

↑ 4.3% OVER 2017

27% IS INTERNATIONAL

Source: IHS Markit

**LENGTH OF OVERNIGHT STAY**

DOMESTIC TRAVELERS: 2.6 NIGHTS

OVERSEAS TRAVELERS: 6.2 NIGHTS

Source: MMGY Travel Insights/TMI

**SOURCE:**
MMGY Travel Insights/Travel Market Insights, National Travel & Tourism Office, U.S. Department of Commerce (TMI)
# TOP OVERSEAS MARKETS TO DC

1. China
2. UK
3. India
4. Germany
5. Brazil
6. Australia
7. France
8. South Korea
9. Italy
10. Spain

# TOP DOMESTIC MARKETS TO DC

1. New York
2. Los Angeles
3. San Francisco
4. Philadelphia
5. Boston
6. Miami
7. Atlanta
8. Seattle
9. Dallas
10. Houston

## DAILY DEPARTURES

**DULLES INTERNATIONAL (IAD):**
- 261 domestic destinations
- 87 international destinations

**REAGAN NATIONAL (DCA):**
- 415 destinations
- 97 destinations

**BALTIMORE-WASHINGTON INTERNATIONAL (BWI):**
- 325 destinations
- 84 destinations

## 2018 HOTEL DATA

**Hotel Occupancy:** 77.6% (↓ 1.3% over 2017)

**Average Daily Rate (ADR):** $221.41 (↓ 5.3% over 2017)

## HOTEL INVENTORY

- Hotels: 140
- Hotel rooms: 33,434

## HOTEL PIPELINE

- Pipeline hotels: 16
- Pipeline rooms: 3,307