WASHINGTON, DC VISITATION AND IMPACT (2019)

TOTAL VISITORS
24.6 Million
10th YEAR OF RECORD VISITATION
↑ 3.4% OVER 2018

DOMESTIC:
22.8 Million
↑ 4.4% OVER 2018
93% of visitors

OVERSEAS:
1.8 Million
↓ 7.9% OVER 2018
7% of visitors

Without visitor revenue, DC would need to collect an average of $2,920/Year in additional local taxes from 307,000 households to compensate.

Source: MMGY Travel Intelligence/TMI
Source: IHS Markit

LENGTH OF OVERNIGHT STAY
DOMESTIC TRAVELERS: 2.8 NIGHTS
OVERSEAS TRAVELERS: 5.4 NIGHTS

Source: MMGY Travel Intelligence/TMI

TOTAL VISITOR SPENDING
$8.2 BILLION
↑ 4.1% OVER 2018

DC VISITOR IMPACT
TAX REVENUE
$896 MILLION

LOCAL JOBS SUPPORTED
78,266

Source: IHS Markit

27% IS INTERNATIONAL

Source: IHS Markit
**TOP OVERSEAS MARKETS TO DC**

1. **China** 11% of overseas visitors
   - 190k visitors

2. UK 170k
3. India 133k
4. Germany 131k
5. South Korea 110k
6. France 98k
7. Australia 66k
8. Italy 58k
9. Brazil 55k
10. Spain 52k

**TOP DOMESTIC MARKETS TO DC**

1. New York 6% of spend

2. Boston, MA
3. Philadelphia, PA
4. Los Angeles, CA
5. San Francisco, CA
6. Chicago, IL
7. Seattle, WA
8. Atlanta, GA
9. Virginia Beach, VA
10. Dallas, TX

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**DOMESTIC VISITATION FORECAST**

- **Baseline Forecast**
- **Upside Forecast**
- **Downside Forecast**

**HOTEL PERFORMANCE AND FORECAST**

- **2019**
- **2020 (Jan-Jul.)**
- **2021 (Forecast)**

Source: STR/Tourism Economics, August 2020; data is for District of Columbia only